



## Privacy Policy for HOME (part of Social adVentures)

*Last updated: 25/11/2025*

### 1. Introduction

Social adVentures (“we,” “our,” “us”) is committed to protecting your privacy and complying with the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018. This Privacy Policy explains how we collect, use, store, and share your personal data when you visit our website or use our services.

### 2. Lawful Bases for Processing

Under UK GDPR, we process personal data only when we have a lawful basis. These include:

- **Consent:** When you opt in to receive newsletters or marketing communications.
- **Contract:** When processing is necessary to provide services you request.
- **Legal Obligation:** When required to comply with applicable laws.
- **Legitimate Interests:** When processing is necessary for our business operations, provided your rights are not overridden.

### 3. Information We Collect

We may collect:

- **Personal Data:** Name, email address, phone number, and other details you provide.
- **Usage Data:** IP address, browser type, pages visited, and time spent on our site.
- **Cookies & Tracking Technologies:** Data collected to improve site functionality and user experience.

#### 4. How We Use Your Data

We use your personal data to:

- Deliver and improve our services
- Respond to inquiries and provide customer support
- Send updates, newsletters, and promotional materials (with your consent)
- Monitor website performance and enhance user experience
- Fulfil legal and regulatory obligations

#### 5. Data Sharing & Transfers

- We do not sell your personal data.
- We may share data with trusted service providers who support our operations.
- If we transfer data outside the UK, we ensure appropriate safeguards (such as Standard Contractual Clauses) are in place to protect your rights.

#### 6. Data Retention

We retain personal data only as long as necessary for the purposes outlined above, or as required by law. Once data is no longer needed, it will be securely deleted or anonymised.

#### 7. Your Rights Under GDPR

You have the following rights:

- **Access:** Request a copy of the personal data we hold about you.
- **Rectification:** Request corrections to inaccurate or incomplete data.
- **Erase (“Right to be Forgotten”):** Request deletion of your data.
- **Restriction:** Request limits on how we process your data.
- **Data Portability:** Request transfer of your data to another service provider.
- **Objection:** Object to processing based on legitimate interests or direct marketing.

- **Withdraw Consent:** Withdraw consent at any time where processing is based on consent.

To exercise these rights, contact us at: [welcome@homefostering.org.uk](mailto:welcome@homefostering.org.uk).

## **8. Security**

We implement appropriate technical and organisational measures to protect personal data against unauthorised access, disclosure, alteration, or destruction. However, no method of transmission over the internet is completely secure.

## **9. Children's Privacy**

Our services are not directed to individuals under the age of 13. We do not knowingly collect personal data from children. If you believe a child has provided us with personal data, please contact us immediately.

## **10. Supervisory Authority**

If you are based in the UK and believe we have not handled your data properly, you have the right to lodge a complaint with the **Information Commissioner's Office (ICO)**: <https://ico.org.uk>.

## **11. Changes to This Policy**

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated "Last updated" date.

## **12. Contact Us**

If you have questions or concerns about this Privacy Policy, please contact us at: **[welcome@homefostering.org.uk](mailto:welcome@homefostering.org.uk)**